

## 2018 EDITORIAL CALENDAR

Month	Space Reservation	Materials Deadline	Print Date	Special Section	Feature	The Lists
January	Dec. 15	Dec. 20	Dec. 27	Architecture Engineering	Best Places to Work	Architecture Firms Engineering Firms
February	January 19	January 24	January 31	Commercial Development		Commercial Builders Labor Unions Mechanical Contractors Electrical Contractors CREN Members
March	February 16	February 21	February 28	Residential Development		Real Estate Firms Home Builders & Remodelers Appraisers
April	March 16	March 21	March 28	Not for Profits/Associations Education	Aspire	Not-for-profit Agencies Associations Community Organizations Colleges & Universities Independent Private Schools
May	April 13	April 18	April 25	Professional Services	Women of Influence	Staffing Agencies Law Firms Office Equipment & Supplies Advertising Agencies
June	May 11	May 16	May 23	Corporate Review Meeting Planning	Real Estate Review	Major Employers Major Manufacturers Caterers Hotels Networking Groups
July	June 15	June 20	June 27	Small Business - Family and Minority Owned	Forty Under 40	Black Chamber of Commerce
August	July 13	July 18	July 25	Technology		Website Development Telecommunication Equipment Computer Networking
September	August 17	August 22	August 29	Healthcare Fitness Employee Benefits	Legacy Awards Aspire	Hospitals Physicians Groups Fitness Centers Insurance Companies Addiction Treatment Centers
October	Sept. 14	Sept. 19	Sept. 26	Seniors	15 Under Fifteen Real Estate Review	Senior Living Retirement & Care Communities Home Health Care
November	Oct. 12 Oct. 19	Oct. 17 Oct. 24	Oct. 31 Oct. 31	Special Insert Regular Issue	BOOK OF LISTS	
December	Nov. 14	Nov. 19	Nov. 28	Banking Financial Services		Banks Credit Unions Accounting Firms Investment & Wealth Advisors

# SBJ 2018 Editorial/Advertising Deadline Planner

## JANUARY

S	M	Tu	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Commercial Development

## FEBRUARY

S	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

Residential Development

## MARCH

S	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Not for Profits / Assoc / Education / Aspire

## APRIL

S	M	Tu	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Professional Services / Women of Influence

## MAY

S	M	Tu	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Corporate Rev. / Meeting Plan. / Real Estate Rev.

## JUNE

S	M	Tu	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Sm. Biz / Family/Minority Owned / Forty Under 40

## JULY

S	M	Tu	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Technology

## AUGUST

S	M	Tu	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Healthcare / Fitness / Employee Benefits  
Legacy Awards / Aspire

## SEPTEMBER

S	M	Tu	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Seniors / 15 Under Fifteen / Real Estate Rev.

## OCTOBER

S	M	Tu	W	Th	F	S
	1	2	3		5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Regular Issue / Book of Lists

## NOVEMBER

S	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Banking Financial Services

## DECEMBER

S	M	Tu	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Architecture / Engineering  
Best Places to Work

 SPACE/EDIT DEADLINE

 FINAL ART DEADLINE

 SBJ ISSUE DATE