

Coming in March... Special Section

RESIDENTIAL REAL ESTATE



Springfield Business Journal will publish a special section on Residential Real Estate in the March issue.

The Lists: Real Estate Firms • Home Builders

Advertising deadline:
space reservation February 16;
materials due by February 19.

To reserve advertising space contact
your advertising account executive today!
217-726-6600 • FAX 217-726-8300
E-mail: info@springfieldbusinessjournal.com



Real Estate Firms Home Builders & Remodelers

DISPLAY RATES

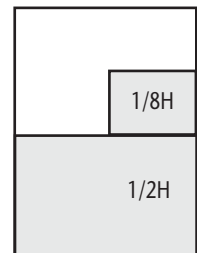
1/16	\$250
1/8	\$325
1/4	\$425
1/2	\$650
1/2 Island	\$795
Full	\$995
Center Spread	\$1350
Inside Front Cover	\$1100
Back Cover	\$1300
Full Color	\$175
Spot Color	\$75

DIMENSIONS

Inches (W x H)

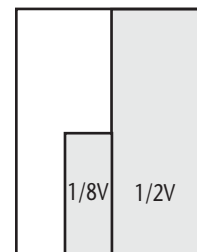
Horizontal Ad Sizes

1/2 H	10-1/8 x 6-15/16
1/8 H	5 x 3-3/8



Vertical Ad Sizes

1/2 V	5 x 14
1/8 V	2-7/16 x 6-15/16



Square Ad Sizes

1/16	2-7/16 x 3-3/8
1/4 Sq	5 x 6-15/16
1/2 Island	7-9/16 x 10-7/16
Full Page	10-1/8 x 14

