

Coming in April... Special Section

EDUCATION

Colleges • Universities • Vocational/Technical
• Parochial and Christian Schools



Springfield Business Journal will publish a special section on Education in the April issue.

**The Lists:
Colleges / Universities
Parochial and Christian Schools**

Advertising deadline:
space reservation March 23;
materials due by March 26.

To reserve advertising space contact
your advertising account executive today!

217-726-6600

FAX 217-726-8300

info@springfieldbusinessjournal.com



DISPLAY RATES

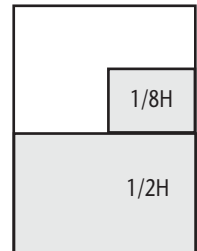
1/16	\$250
1/8	\$325
1/4	\$425
1/2	\$650
1/2 Island	\$795
Full	\$995
Center Spread	\$1350
Inside Front Cover	\$1100
Back Cover	\$1300
Full Color	\$175
Spot Color	\$75

DIMENSIONS

Inches (W x H)

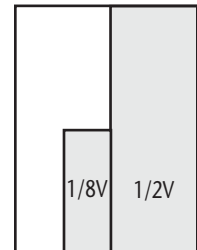
Horizontal Ad Sizes

1/2 H.....	10-1/8 x 6-15/16
1/8 H.....	5 x 3-3/8



Vertical Ad Sizes

1/2 V.....	5 x 14
1/8 V.....	2-7/16 x 6-15/16



Square Ad Sizes

1/16.....	2-7/16 x 3-3/8
1/4 Sq.....	5 x 6-15/16
1/2 Island.....	7-9/16 x 10-7/16
Full Page.....	10-1/8 x 14

