

2024 EDITORIAL CALENDAR

Month	Space Reservation	Materials Deadline	Mail Date	Special Section	Feature	The Lists
January	Dec. 8	Dec. 13	Dec. 20	Architecture Engineering		Architecture Firms Engineering Firms
February	January 12	January 17	January 24	Commercial Development		Commercial Builders Labor Unions Mechanical Contractors Electrical Contractors CREN Members
March	February 16	February 21	February 28	Residential Development	Best Places to Work	Real Estate Firms Home Builders & Remodelers Appraisers
April	March 15	March 20	March 27	Nonprofit Agencies & Associations Education	Capital City Jobs	Nonprofit Agencies & Associations Community Organizations Colleges & Universities Independent Private Schools Golf Outings
May	April 12	April 17	April 24	Professional Services	Women of Influence	Staffing Agencies Law Firms Office Equipment & Supplies Advertising Agencies
June	May 10	May 15	May 22	Corporate Review Meeting Planning	Real Estate Review	Major Employers Major Manufacturers Caterers Hotels Networking Groups
July	June 14	June 19	June 26	Small Business - Family and Minority Owned	Forty Under 40	Black Owned Business Directory
August	July 12	July 17	July 24	Technology		Technology Security
September	August 16	August 21	August 28	Healthcare Fitness Employee Benefits	Legacy Awards Capital City Jobs	Hospitals Physicians Groups Fitness Centers Insurance Companies Addiction Treatment Centers
October	Sept. 13	Sept. 18	Sept. 25	Seniors	15 Under Fifteen Real Estate Review	Retirement & Care Communities Home Health Care
November	Oct. 11	Oct. 16	Oct. 23	Banking Financial Services		Banks Credit Unions Accounting Firms Investment & Wealth Advisers
December	Nov. 8	Nov. 13	Nov. 20		BOOK OF LISTS Year in Review	
January	Dec. 6	Dec. 11	Dec. 18	Architecture Engineering		Architectural Firms Engineering Firms

SBJ 2024 Editorial/Advertising Deadline Planner

JANUARY

S	M	Tu	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Commercial Development

FEBRUARY

S	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

Residential Development / Best Places to Work

MARCH

S	M	Tu	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Not for Profits / Assoc / Education/ Aspire

APRIL

S	M	Tu	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Professional Services / Women of Influence

MAY

S	M	Tu	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Corporate Rev. / Meeting Plan. / Real Estate Review.

JUNE

S	M	Tu	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Sm. Biz / Family/Minority Owned / Forty Under 40

JULY

S	M	Tu	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Technology/ Aspire

AUGUST

S	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Healthcare / Fitness / Employee Benefits
Legacy Awards

SEPTEMBER

S	M	Tu	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Seniors / 15 Under Fifteen / Real Estate Review.

OCTOBER

S	M	Tu	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Banking/ Financial Services

NOVEMBER

S	M	Tu	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Architecture / Engineering

DECEMBER

S	M	Tu	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Book of Lists, Year in Review



SPACE/EDIT DEADLINE



FINALART DEADLINE



SBJ ISSUE DATE